



NOS FRÜHJAHR/SOMMER 2020

NOS SPRING/SUMMER 2020

01.01.2020 - 30.06.2020

Bluse:

ET ER NA

ET ERNA

ET ERNA BLUSEN PRODUKTLINIEN

PRODUCT LINES OF ETERNA BLOUSES

ET ERNA
PRODUKTLINE
MODERN CLASSIC

KLASSISCHE BLUSENFORMEN UND
DESSINS FÜR BUSINESS UND FREIZEIT.

Classic shapes and designs for
business and leisure.



1863
by
ET ERNA

PRODUKTLINE
PREMIUM

MODERNE SCHNITTE VERBUNDEN MIT
QUALITATIV HOCHWERTIGEN STOFFEN.

Modern fits combined with
high quality fabric.



ET ERNA

Slim fit

DIE KÖRPERNAHE SCHNITTFÜHRUNG FÜR
EINEN TOUGHEN LOOK.

The narrow fit for a tough look.



UNSER VERSPRECHEN

BELEGT DURCH UNABHÄNGIGE, TRANSPARENTE ZERTIFIZIERUNG

OUR PROMISE - DOCUMENTED BY AN INDEPENDENT, TRANSPARENT CERTIFICATION



WOHER KOMMT IHRE BLUSE?

WHERE DOES YOUR BLOUSE COME FROM?

Rund 80 % der Hemden und Blusen von ETERNA, die das Label GOOD SHIRT tragen, sind in der Datenbank von MADE IN GREEN verzeichnet: Ihr kompletter Herstellungsweg mit den einzelnen Produktionsschritten ist im Internet abrufbar. Die Datenbank wird ständig erweitert.

Approximately 80% of the shirts and blouses from ETERNA with GOOD SHIRT seal are recorded in the MADE IN GREEN database: Their entire manufacturing route with every single production step is available on the Internet. Our database is constantly being expanded.

WWW.GOOD-SHIRT.EU





5003/00 D780

ET ERNA



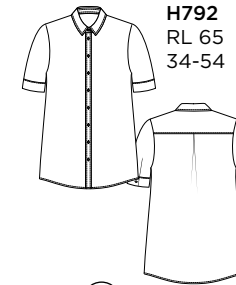
5003/00

(B)



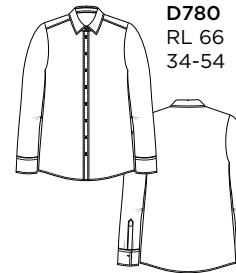
A791
RL 65
34-50

(B)



H792
RL 65
34-54

(C)



D780
RL 66
34-54



5003/00
5555/11

(B)

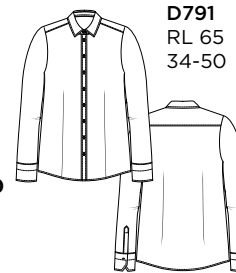


H791
RL 65
34-50



5003/00
5555/11/39

(C)



D791
RL 65
34-50



5003/00
5555/39

(D)



D661
RL 65
34-50

(C)



R786
RL 65
34-50

5003/00 EASY IRON STRETCH 98% CO 2% ED

5555/11/39 NON IRON STRETCH 97% CO 3% ED



5352/39 D751

5352

E

D751
RL 60
34-50

00

39

EASY IRON STRETCH 97% CO 3% EA

5352

E

D708
RL 66
34-50

00

85

12

19

39

EASY IRON STRETCH 97% CO 3% EA

5352

F

D619
RL 68
34-50

00

19

EASY IRON STRETCH 97% CO 3% EA

5585

A

A767
36-48

00

A

A766
36-48

EASY IRON STRETCH 95% CO 5% EA

5585

E

D855
RL 66
34-50

00

E

D721
RL 70
34-50

EASY IRON STRETCH 95% CO 5% EA

D

A775
RL 65
34-50

C

A832
RL 64
34-50

D

H879
RL 72
34-50



6169/19 D874

ET ERNA

SEASONALS

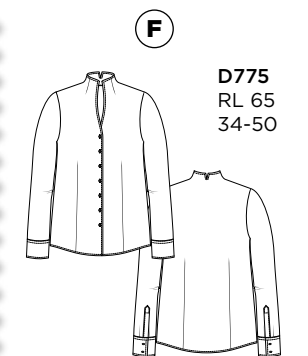
6169 *



19



7204 *



19



* SEASONAL solange Vorrat reicht / as long as stock lasts

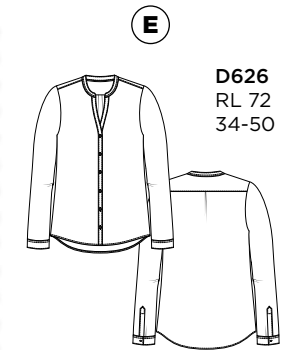


7273/55 D626

ET ERNA

SEASONALS

7273 *

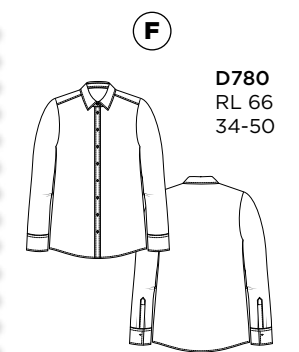
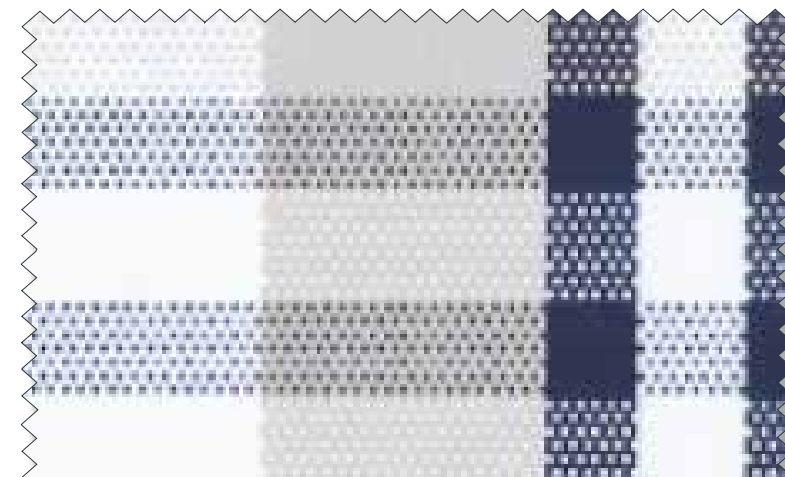


D626
RL 72
34-50

55



6271 *



D780
RL 66
34-50

19



* SEASONAL solange Vorrat reicht / as long as stock lasts

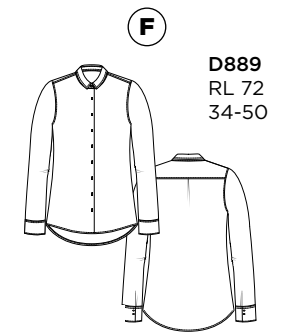


7291/50 D889

ET ERNA

SEASONALS

7291 *

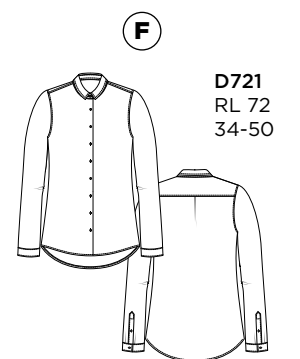
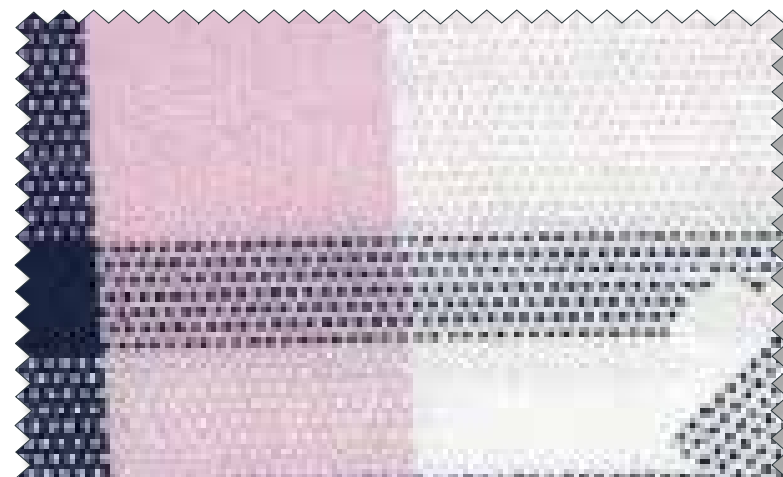


D889
RL 72
34-50

50



6271 *

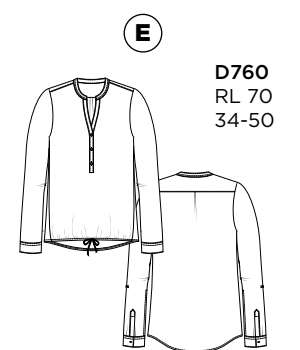


D721
RL 72
34-50

52



7356 *



D760
RL 70
34-50

80



* SEASONAL solange Vorrat reicht / as long as stock lasts



7195/15 R828

ET ERNA

SEASONALS

7195 *

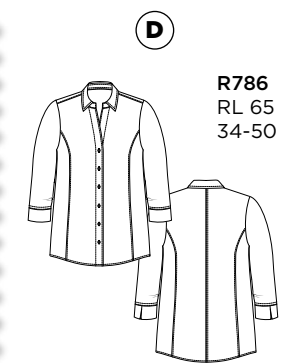


R828
RL 67
34-50

15



7224 *

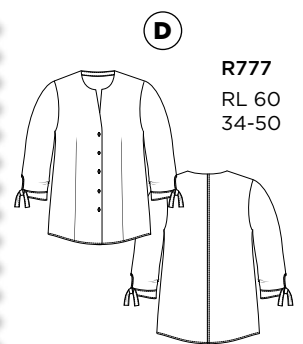


R786
RL 65
34-50

11



7937 *



R777
RL 60
34-50

19



* SEASONAL solange Vorrat reicht / as long as stock lasts



5213/00 D657

ET ERNA

SEASONALS

7208 *

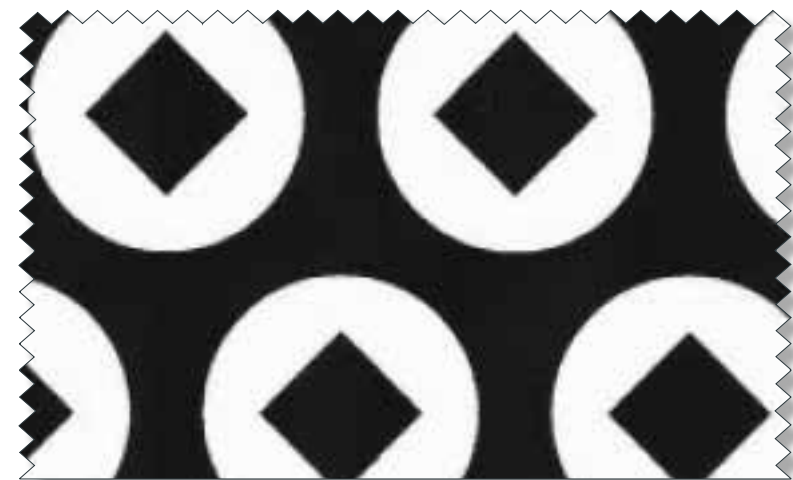


R688
RL 65
34-50

39

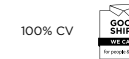


7548 *

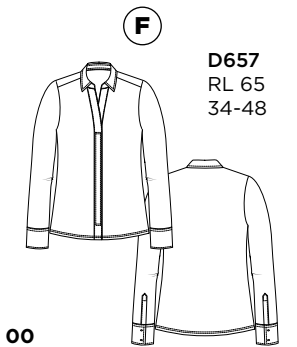
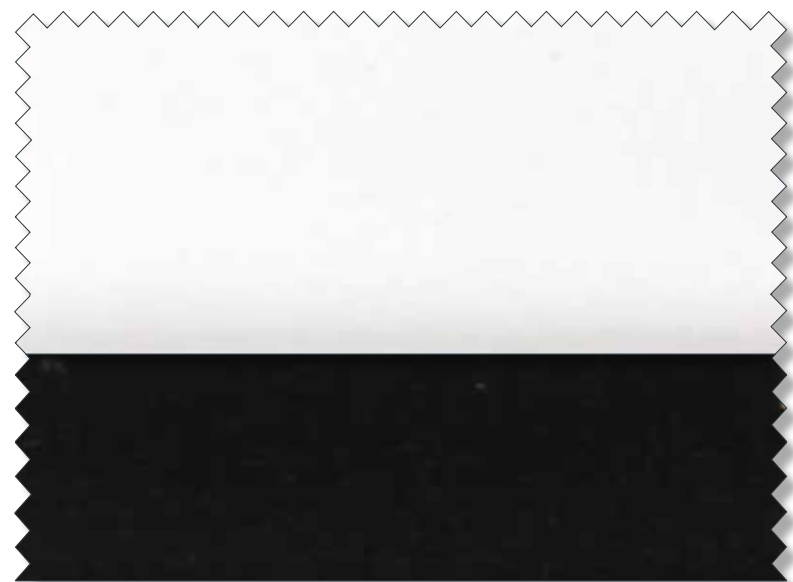


A737
RL 66
34-50

39



5213



D657
RL 65
34-48

00

39



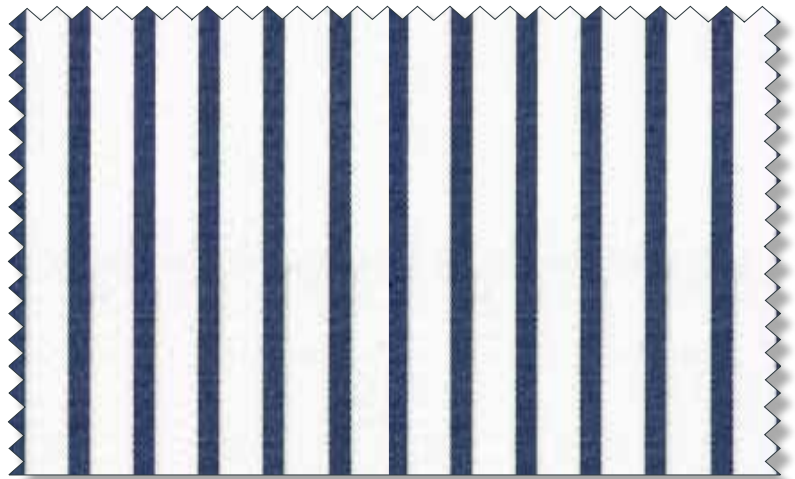
* SEASONAL solange Vorrat reicht / as long as stock lasts



6146/19 H879


ET ERNA

6146 *



D

H879
RL 72
34-50



19

100% COTTON EASY IRON

7468 *



C

H883
RL 70
34-50



56

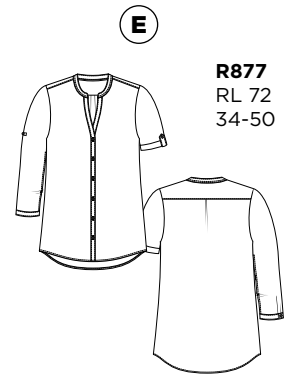
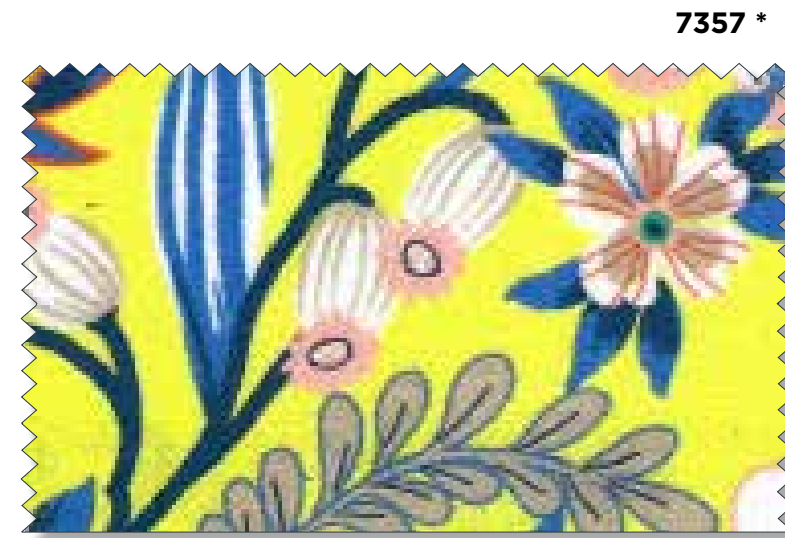
100% CV GOOD SHIRT EXCLUSIVE

* **SEASONAL** solange Vorrat reicht / as long as stock lasts



6156/11 H882

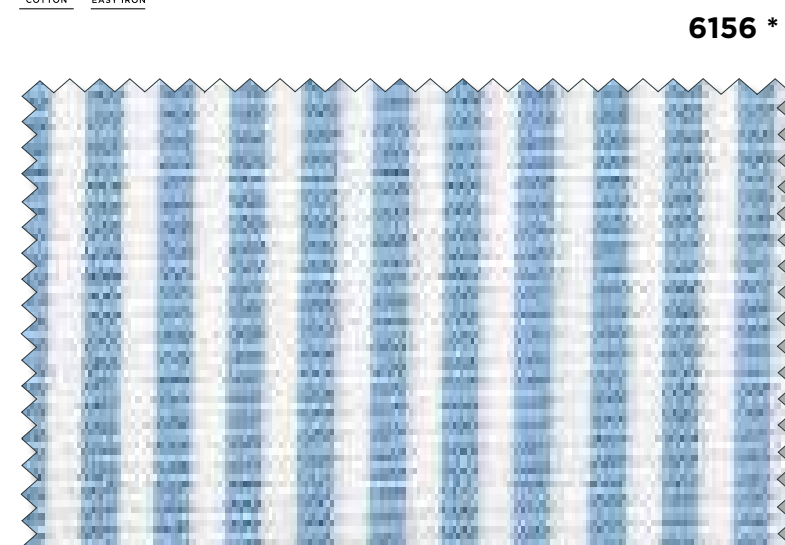
ET ERNA



72



70



11



* **SEASONAL** solange Vorrat reicht / as long as stock lasts



7531 *



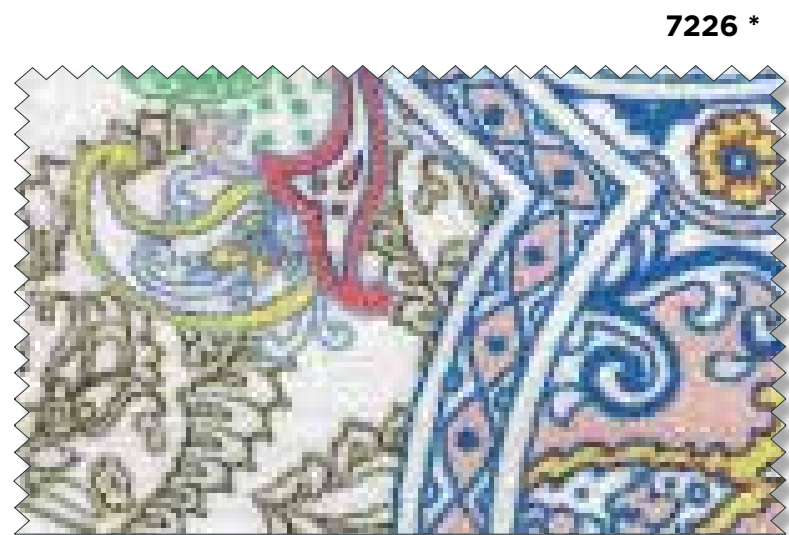
13



7275 *



10



7226 *



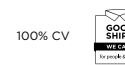
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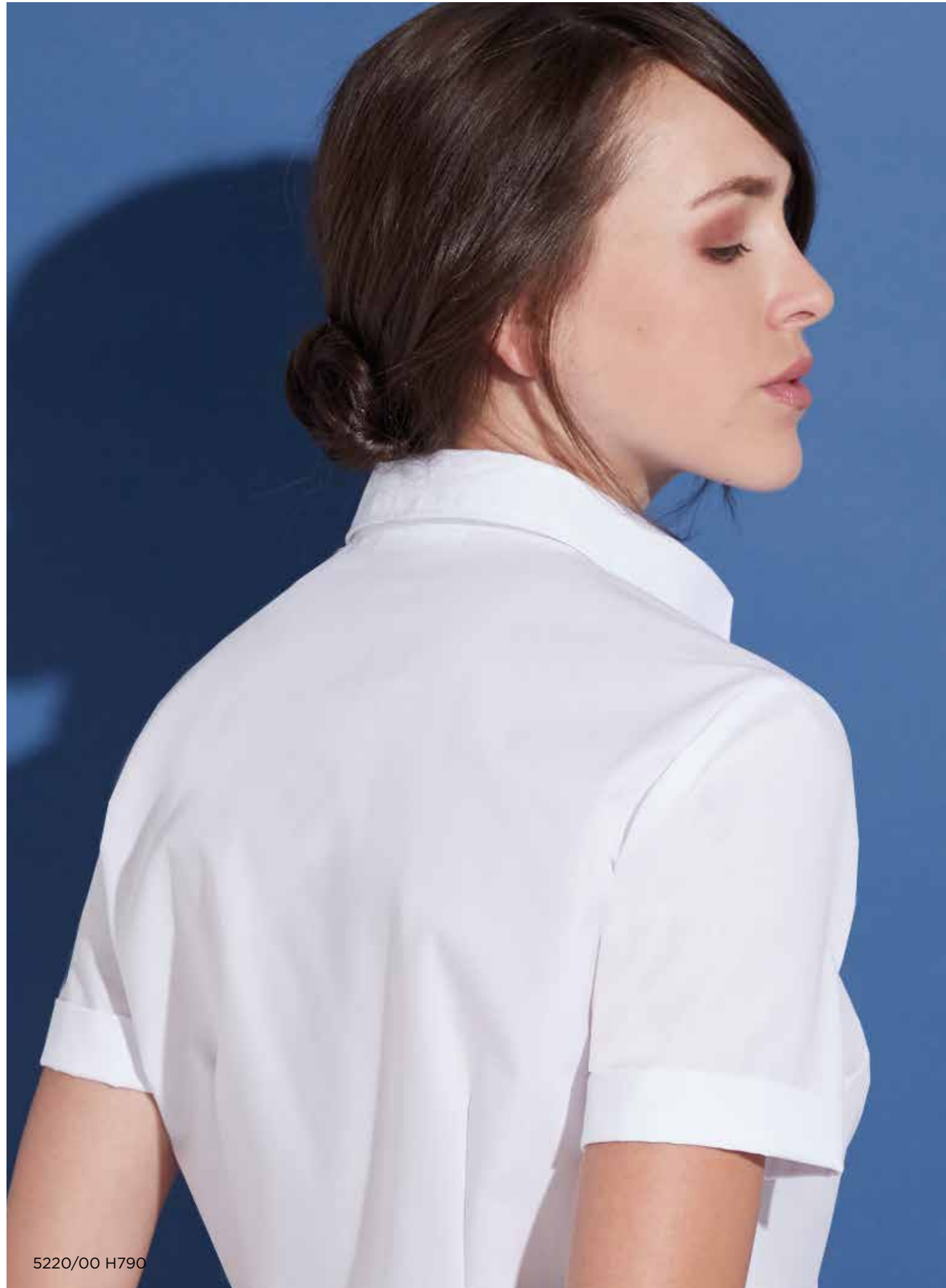


7528 *



13





5220/00 H790

ET ERNA

BAUMWOLLE HÖCHSTER QUALITÄT

Wichtigstes Qualitätsmerkmal ist die Faser- bzw. Stapellänge der Rohbaumwolle. Die von ETERNA verwandte Baumwolle gehört zu den **extra-langstapeligen** Qualitäten, ist fein und hat einen seidigen Glanz.

The most important quality feature is the fiber or staple length of raw cotton. The one by ETERNA related cotton is one of the extra long staple cotton qualities, is fine and has a silky shine. Only 3% of the world cotton corresponds the high demands from ETERNA.

3% Nur 3% der weltweiten Baumwolle entspricht den hohen Ansprüchen von ETERNA.

Die feinste Extralangstapelbaumwolle garantiert die besondere ETERNA-Haptik, die Optik und den Tragekomfort. Auch die Brillanz der Farben im Gewebe kommt über diese qualitativ hochwertige Baumwolle voll zur Geltung. Dank der Extralangstapelbaumwolle sind die bügelfreien Blusen von ETERNA überdies atmungsaktiv.

The finest extra long staple cotton guarantees the special ETERNA feel, the look and the wearing comfort. Also, the brilliance of the colors in the fabric comes to full advantage of this high quality cotton. Thanks to the extra long staple-free blouses by ETERNA are also breathable.



Das ETERNA exklusive Siegel **GOOD SHIRT** verspricht eine nachhaltige Produktion - überprüft durch die unabhängigen Oeko-Tex-Institute und für jedermann nachprüfbar.



The ETERNA exclusive seal **GOOD SHIRT** promises sustainable production - verified by the independent Oeko-Tex-Institute and verifiable for everyone.

PRODUCT

OEKO-TEX®
STANDARD 100
MADE IN GREEN

Schadstoffgefreite Produkte
Products tested for harmful substances

PRODUCTION

OEKO-TEX®
STAP
Sustainable Production

Saubere Umwelt
Social responsibility
Clean environment

CERTIFICATION OF THE ENTIRE SUPPLY CHAIN

OEKO-TEX®
MADE IN GREEN
Sustainable Production

Schadstoffgefreite Materialien
Sustainable Production
Sustainable Production

Materials tested for harmful substances, nature and social plus, environmentally friendly company

WWW.GOOD-SHIRT.EU

5220



NON IRON 100% COTTON



A790
RL 65
34-50

00

51

12

5220



NON IRON 100% COTTON



H790
RL 65
34-50

00

12



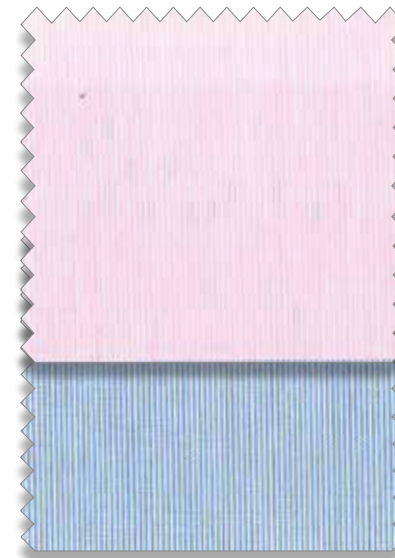
D790
RL 65
34-50



5023/00 H791

ET ERNA

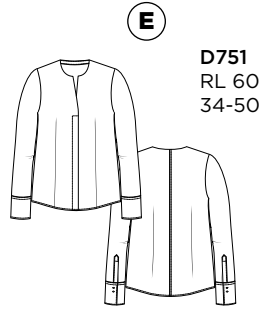
6151



D624
RL 68
34-54

NON IRON STRETCH 98% CO 2% EA

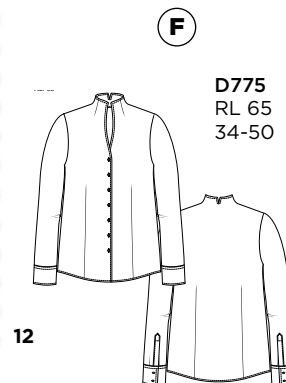
5080



D751
RL 60
34-50

EASY IRON 100% COTTON

5139



D775
RL 65
34-50

EASY IRON 100% COTTON

5174



D775
RL 65
34-50

EASY IRON 100% COTTON

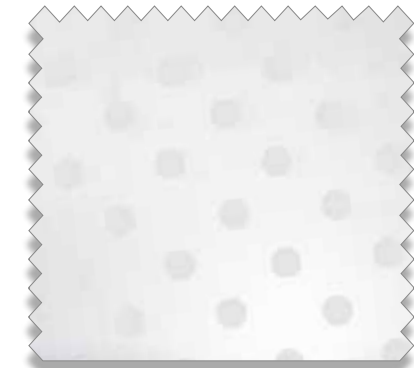
7250



D775
RL 65
34-50

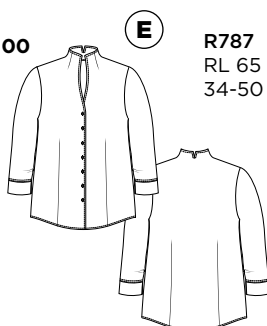
EASY IRON 100% COTTON

5023



H791
RL 65
34-50

EASY IRON 100% COTTON



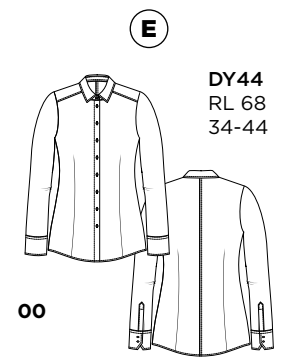
R787
RL 65
34-50





5555/39 DY01

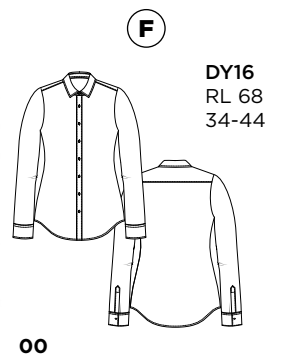
5352



DY44
RL 68
34-44

EASY IRON STRETCH 97% CO 3% EA

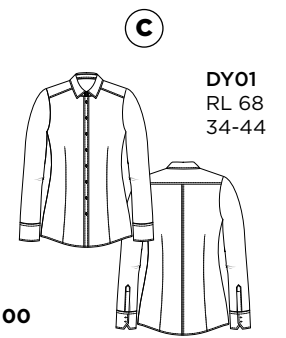
5213



DY16
RL 68
34-44

NON IRON STRETCH FINEST FABRICS BY SWISS EXCELLENT 95% CO 5% EA

5003/00

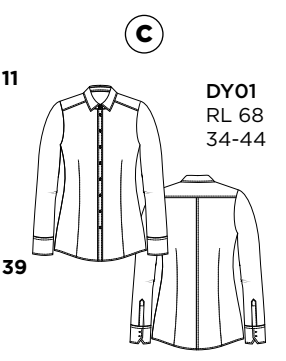


DY01
RL 68
34-44

5003/00 EASY IRON STRETCH 98% CO 2% ED

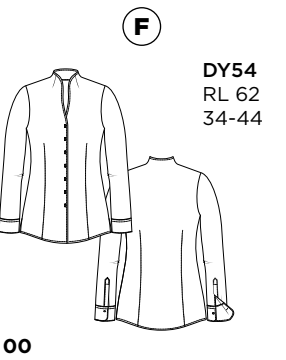
5555/11/39 NON IRON STRETCH 97% CO 3% ED

5555/11/39



DY01
RL 68
34-44

5585



DY54
RL 62
34-44

EASY IRON STRETCH 95% CO 5% EA

5112

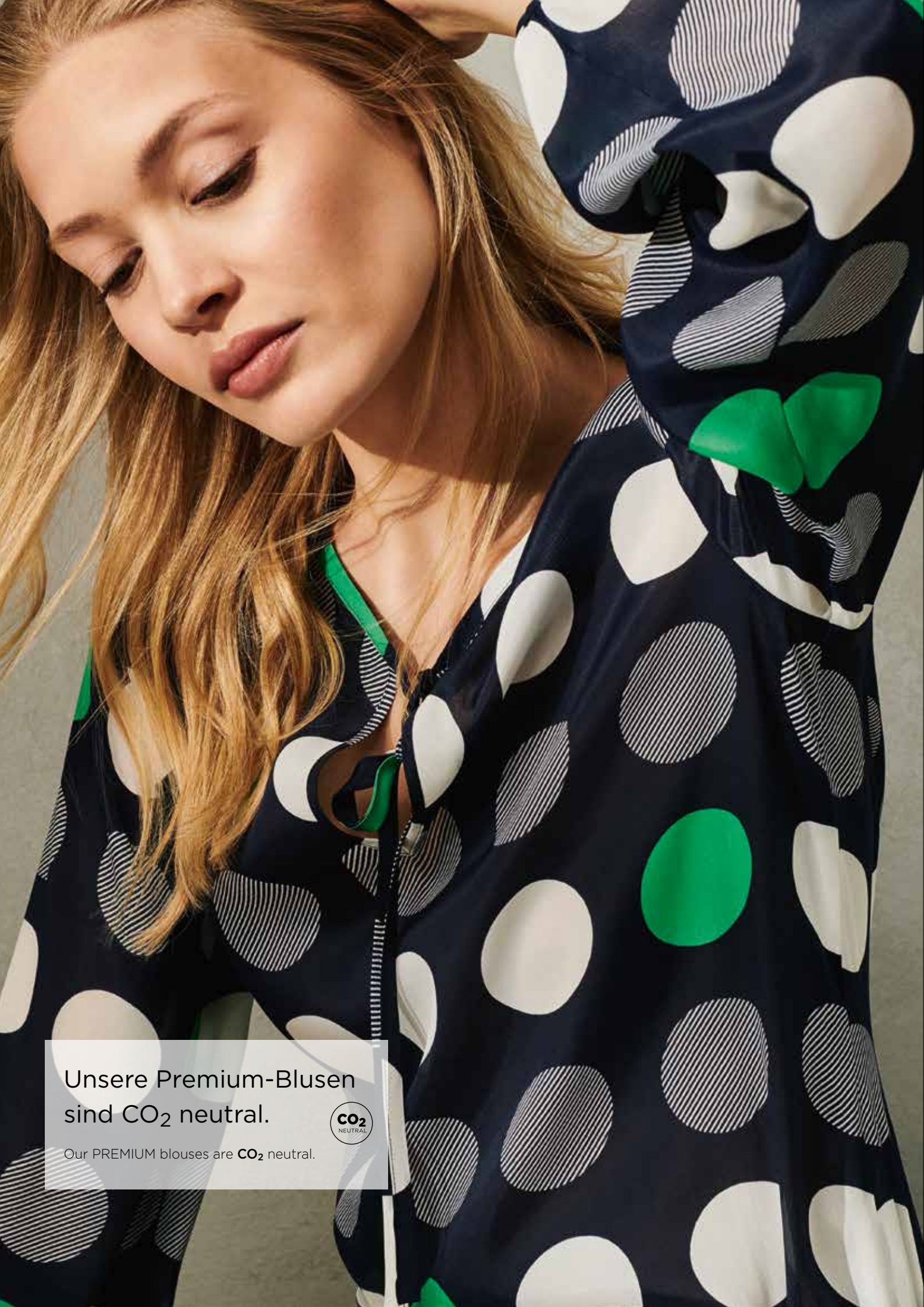


AY07
RL 62
34-44

EASY IRON STRETCH 79% CO 18% PA 3% EA

* SEASONAL solange Vorrat reicht / as long as stock lasts





Unsere Premium-Blusen sind CO₂ neutral.



Our PREMIUM blouses are CO₂ neutral.

6112 *

I

DS40
RL 78
34-48

19

EASY IRON 100% COTTON

5412

E

AP06
RL 68
34-48

00

G

DS77 *
RL 69
34-48

EASY IRON STRETCH 75% CO 21% PA 4% EA

7281 *

J

DP75
RL 66
34-48

18

70% CV 30% SILK GOOD SHIRT WEBCO

5459 *

I

DS73
RL 84
34-48

00

EASY IRON 100% COTTON

7052 *

G

DS58
RL 66
34-48

15

100% CV GOOD SHIRT WEBCO

5458 *

G

DS65
RL 75
34-48

00

EASY IRON 100% COTTON

5212 *

F

HP61
RL 66
34-48

00

EASY IRON STRETCH 79% CO 18% PA 3% EA

* SEASONAL solange Vorrat reicht / as long as stock lasts

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Slim fit

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1863 by ETERNA

PREMIUM

	SEITE/SITE:
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5412/00 AP06	39
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Außendienst National/domestic agents

NATIONAL SALES DEPARTMENT:

Tel.: +49 851 98 16 - 200
Fax: +49 851 98 16 - 470
E-Mail: nationalsales@eterna.de

IHR BETREUENDER AUSSENDIENST:

your agent

Sachsen-Anhalt, Sachsen, Thüringen,
Berlin, Brandenburg

Tino Eckelt

Mitteldeutsches Mode Center
Haus C, 2. OG, Raum Nr. 254
Münchener Ring 2
04435 Schkeuditz
Mobil: +49 170 2301974
E-Mail: tino.eckelt@eterna.de

Hamburg, Schleswig-Holstein,
Bremen, Niedersachsen

Martina Schultze

Fax: +49 40 65055001
Mobil: +49 172 8878411
Modezentrum Hamburg
Modering 11, Haus M11
1 Etage Raum 117
22457 Hamburg
Tel.: +49 40 18072787
Fax: +49 40 58969401
E-Mail: martina.schultze@eterna.de

Rheinland-Pfalz, Saarland, Hessen

Andrea Bernhardt-Wolf

Tr3ndagentur
Orderbüro Eschborn
Haus 3 / Etage 7 / Raum 753
Kölnerstr. 1
65760 Eschborn
Tel.: +49 6196 7753153
Fax: +49 6196 7753154
Mobil: +49178 77 77 212
a.bernhardt-wolf@tr3ndagentur.de

Nordrhein-Westfalen/Nord, Münster,
Detmold, Teilgebiet Weser-Ems,
Sauerland

Agentur Fabisch

Elke Fabisch
Tel.: +49 5207 8623
Fax: +49 5207 8645
Mobil: +49 171 6234454
E-Mail: elke.fabisch@eterna.de

Wir sind telefonisch zu
folgenden Zeiten erreichbar:
Mo-Do 8.00 - 17.00 Uhr
Freitag 8.00 - 16.00 Uhr

We are at your disposal from
Monday to Thursday from
08.00 to 17.00 and on
Friday from 08.00 to 16.00.

Mecklenburg-Vorpommern

André Simonsen

Showroom:
Modezentrum Hamburg
Haus M11, Etage 1, Raum 117
Modering 11
22457 Hamburg
Tel.: +49 40 18072787
Fax: +49 40 58969401
Mobil: +49 151 40558407
E-Mail: andre.simonsen@eterna.de

Baden-Württemberg, Bayern, Schwaben

Mario Spohn

Showroom Haus der Mode
3.OG, Raum 321
Mahdentalstr. 96-98
71065 Sindelfingen

MTC München
Haus 4 / Raum 402
Taunusstr. 45
80807 München
Mobil: +49 160 1765103
Fax: +49 7031 4137223
E-Mail: mario.spohn@eterna.de

Nordrhein-Westfalen/Süd
Düsseldorf, Köln

Claudia Christ

ETERNA Showroom
Halle 30, Raum-Nr. 3.01/3.OG Raum 1
Rheinmetall-Gelände
Derendorfer Allee 12
40476 Düsseldorf
Fax: +49 211 51424811
Mobil: +49 170 2248017
E-Mail: claudia.christ@eterna.de

Außendienst International/international agents

INTERNATIONAL SALES DEPARTMENT:

Tel.: +49 851 98 16 - 599
Fax: +49 851 98 16 - 467
E-Mail: export@eterna.de

IHR BETREUENDER AUSSENDIENST:

your agent

Wir sind telefonisch zu
folgenden Zeiten erreichbar:
Mo-Do 8.00 - 17.00 Uhr
Freitag 8.00 - 14.00 Uhr

We are at your disposal from
Monday to Thursday from
08.00 to 17.00 and on
Friday from 08.00 to 14.00.

A

Agentur Stephan Leitner-Hölzl

Fashion Mall EG - ETERNA Showroom
Carl-Zuckmayer-Straße 37
A-5021 Salzburg - Bergheim
Tel.: +43 664 9100970 o.
Tel.: +43 664 2332080
E-Mail: office@stephan-lh.at

CH

Modeagentur Büchler GmbH

Yvonne Jäggi
TMC Showroom 260
Thurgauerstraße 117
CH-8152 Glattpark (Opfikon)
Tel.: +41 44 8292949
Fax: +41 44 8292976
E-Mail: info@modeagentur-buechler.ch

NL

Annalies Perdijk Interfashion Annalies Perdijk

World Fashion Center / 01.07.08
Kon. Wilhelminaplein 13
NL-1062 HH Amsterdam
Tel.: +31 20 4085280
Fax: +31 20 6152640
Mobil: +31 6 53 513 226
E-Mail: annalies@perdijkinterfashion.nl

BE, LU

woodville fashion agency bvba

Showroom:
Trade Mart - Fashion Gardens - Firenze F110
Atomiumlaan 1 PB 33
1020 Brussels - Belgium
Hannelore Engelbosch
Tel.: +32 477 292071
E-Mail: info@eternabelux.be
Francis Ryckmans
Tel.: +32 478 555686
E-Mail: info@eternabelux.be

F

A.C.A. Conseil et Diffusion

Claudine Mercier
76-78, avenue du Val de Beauté
F-94130 Nogent sur Marne
Mobil: +33 6 62 05 16 22
E-Mail: claudine-mercier@acaconseil.com

UA + MD

Natalia & Pavel Cojocar

Tel.: +49 211 7489069
Fax: +49 211 74905947
Mobil: +49 160 97311333
Mobil Ukraine: +380 50 8691632
Mobil Moldawien: +373 68 704430
E-Mail: eterna-cojocar@online.de

CZ + SK

MGTRADE s.r.o.

Renata de la Sierra
Štefánikova 29
81105 Bratislava
Slowakei
Mobil: +421 905 947 344
E-Mail: renka.eterna@gmail.com

DK

Henrik C. Svendsen

Tekstilagentur I/S
Showroom Bella-Center
Ciff Show-Rooms Stand B2 - 102
Sadolinsvænget 7
DK-5230 Odense M
Tel.: +45 6591 0072
Fax: +45 6591 0076
E-Mail: kontor@hcs-tekstilagentur.dk

N

Gunnar Nilsen A/S

Mona & Roger Fausko
Norwegian Fashion Center
Rom 3f-01, Snarøyveien 30L
N-1360 Fornebu
Tel.: +47 45819550
E-Mail: gunnar.nilsen.as@online.no

ETERNA Mode GmbH | Medienstraße 12 | 94036 Passau | Germany
Registergericht | Court of registration: Passau
Registernummer | Commercial register number: HRB 6989
Geschäftsführer | CEO: Henning Gerbaulet

<https://unternehmen.eterna.de/>



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Meisterhaft seit 1863.

WWW.ETERNA.DE